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Moving's easier

\$200 in bill credit

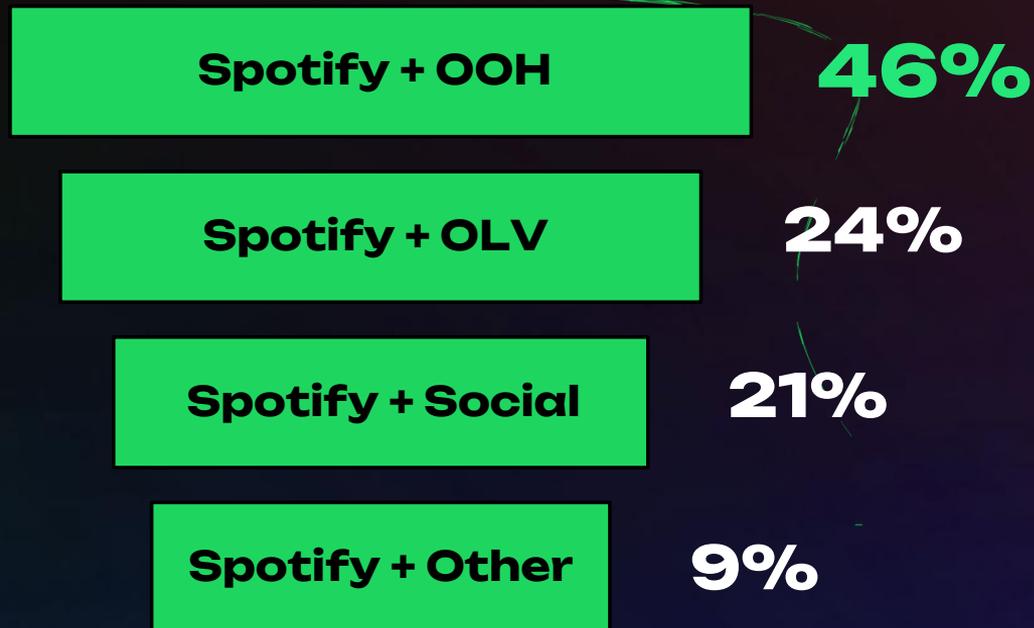


origin

Sign up online by 22/3/26 and stay until 31/5/26. Residential customers only. Bill credit includes GST. T&Cs and eligibility apply.

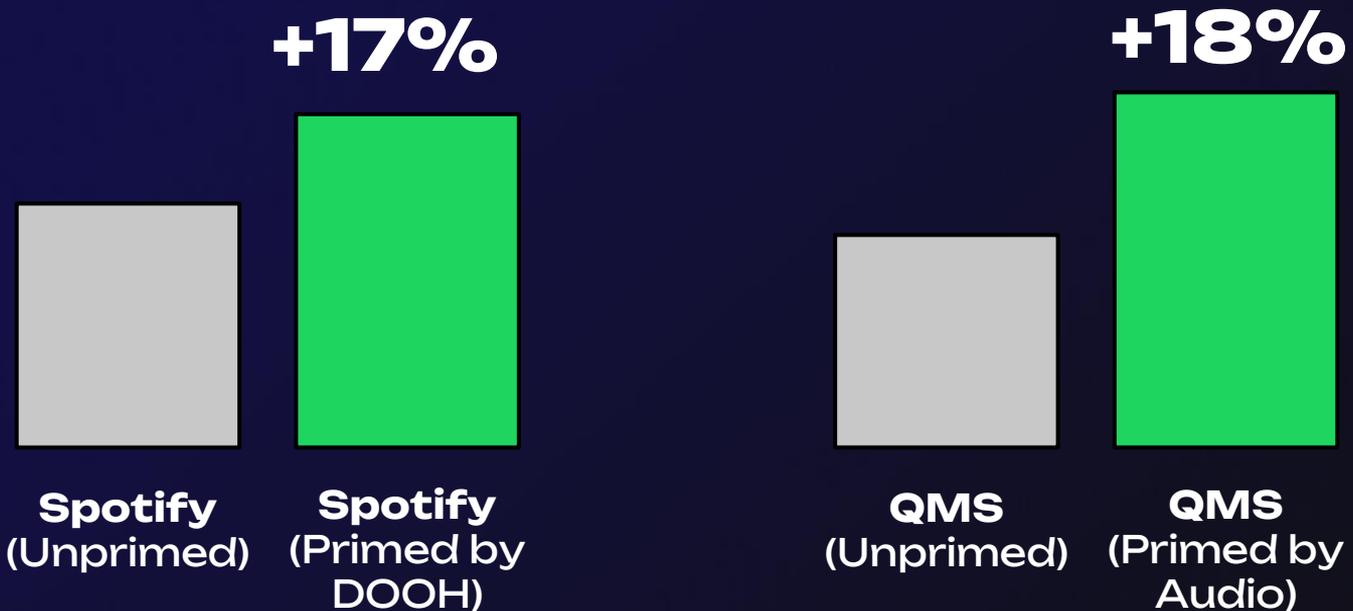
All kinds of useful

Spotify x Channel synergy





Two-Way Priming Effect Amplifies Impact



From Priming to Performance: The Omni-Channel Multiplier

Audiences exposed to Spotify + DOOH were programmatically re-engaged via Yahoo DSP to drive measurable conversion uplift.

240%

DOOH above benchmark conversions

#1

Audio best performing channel in PTC report

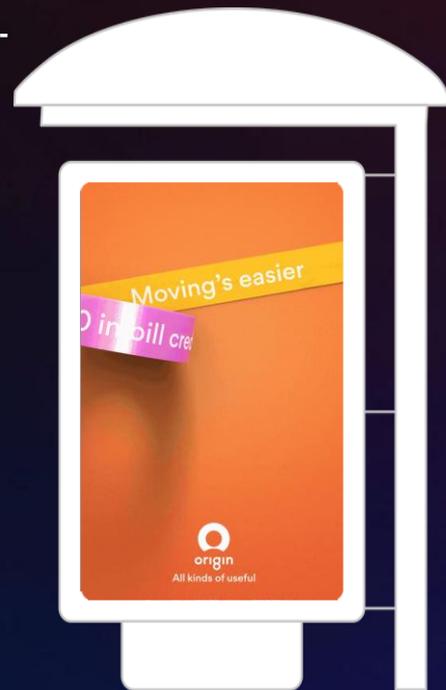
5.2x

Omni-channel higher conversion efficiency vs single-channel 0.66 average

ATOMIC 212°



yahoo!
dsp





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Thank you

